

ORDER



Orders
Order / Rev: 720222
Alt Order #: 06362554
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 460
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 10/03/12 / 10/05/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/ R / President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	97	\$30,025.00	\$25,521.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	97	\$30,025.00	\$25,521.25	0.00
Totals	97	\$30,025.00	\$25,521.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/03/12	10/05/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	---TF--	:30	3	\$75.00	P-5	0.00	NM	3	\$225.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					3	\$75.00		0.00			
2	WJXX	10/08/12	10/09/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	MT-----	:30	2	\$75.00	P-5	0.00	NM	2	\$150.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$75.00		0.00			
3	WJXX	10/03/12	10/05/12	The View M-F 11a-12p View	CM	M-F 11a-12p	---TF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					3	\$225.00		0.00			
4	WJXX	10/08/12	10/09/12	The View M-F 11a-12p View	CM	M-F 11a-12p	MT-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$225.00		0.00			
5	WJXX	10/03/12	10/05/12	The Chew The Chew	CM	M-F 1-2p	---TF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					3	\$100.00		0.00			

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6	WJXX	10/08/12	10/09/12	The Chew The Chew	CM	M-F 1-2p	MT-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$100.00			0.00			
7	WJXX	10/03/12	10/05/12	General Hospital General Hospital	CM	M-F 2-3p	--WTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--		3			\$110.00			0.00			
8	WJXX	10/08/12	10/09/12	General Hospital General Hospital	CM	M-F 2-3p	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$110.00			0.00			
9	WJXX	10/08/12	10/09/12	4-5p Anderson	CM	M-F 4-5p	MT-----	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
		MAX 2X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		4			\$100.00			0.00			
10	WJXX	10/03/12	10/05/12	4-5p Anderson	CM	M-F 4-5p	---TF--	:30	6	\$100.00	P-3	0.00	NM	6	\$600.00
		MAX 2X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	---TF--		6			\$100.00			0.00			
11	WJXX	10/08/12	10/09/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	MT-----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$80.00			0.00			
12	WJXX	10/03/12	10/05/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	---TF--	:30	3	\$80.00	P-3	0.00	NM	3	\$240.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	---TF--		3			\$80.00			0.00			
13	WJXX	10/03/12	10/05/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	---TF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	---TF--		3			\$110.00			0.00			
14	WJXX	10/08/12	10/09/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$110.00			0.00			
15	WJXX	10/08/12	10/09/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	MT-----	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		2			\$130.00			0.00			
16	WJXX	10/03/12	10/05/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	---TF--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	---TF--		3			\$130.00			0.00			
17	WJXX	10/03/12	10/05/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	---TF--	:30	3	\$275.00	P-3	0.00	NM	3	\$825.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	---TF--		3			\$275.00			0.00			
18	WJXX	10/08/12	10/09/12		CM	M-F 7p-7:30p	MT-----	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WJXX	10/04/12	10/04/12	Thu Prime B Wipeout	CM	9-10p	---T---	:30	1	\$2,100.00	P-3	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/01/12-10/07/12		Thu Prime B		9-10p	---Th----	:30		(\$2,100.00)		0.00	NM		
	See MG 31.2,31.3 [Per Management (Ken)]														
2	WJXX	10/08/12-10/08/12		Mon Prime Other		8-10p	M-----	:30		\$2,000.00		0.00	NM		
	Ⓜ MG for 31.1 10/04 [prebooked per KL]														
3	WJXX	10/08/12-10/08/12		3-4p		3-4p	M-----	:30		\$100.00		0.00	NM		
	Ⓜ MG for 31.1 10/04 [prebooked per KL]														
32	WJXX	10/04/12	10/04/12	Thu Prime C Rookie Blue	CM	10-11p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$1,500.00		0.00			
33	WJXX	10/05/12	10/05/12	Fri Prime A Shark Tank	CM	Fri 8p-9p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$825.00		0.00			
34	WJXX	10/05/12	10/05/12	Fri Prime B What Would You Do?	CM	Fri 9p-10p	----F--	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$500.00		0.00			
35	WJXX	10/05/12	10/05/12	Fri Prime C 20/20	CM	Fri 10p-11p	----F--	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$1,100.00		0.00			
36	WJXX	10/06/12	10/06/12	GMA Weekend Sat-Sun 8a-9a	CM	Sat-Sun 8a-9a	-----S-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$50.00		0.00			
37	WJXX	10/06/12	10/06/12	Afternoon College Football Afternoon College Football	CM	Fri,Sat-Sun 12p-8p (3:30 PM-7:00 PM)	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$400.00		0.00			
38	WJXX	10/06/12	10/06/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$150.00		0.00			
39	WJXX	10/06/12	10/06/12	Prime College Football 758p-1130p	CM	758p-1130p (8:00 PM-11:30 PM)	-----S-	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$600.00		0.00			
40	WJXX	10/06/12	10/06/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$225.00		0.00			
41	WJXX	10/07/12	10/07/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$20.00	P-5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$20.00		0.00			
42	WJXX	10/07/12	10/07/12	First Coast News On Point First Coast News On Point	CM	First Coast News C	-----S	:30	1	\$30.00	P-5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$30.00		0.00			
43	WJXX	10/07/12	10/07/12		CM	Sat-Sun 8a-9a	-----S	:30	2	\$50.00	P-5	0.00	NM	2	\$100.00

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GMA Weekend Sat-Sun 8a-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$50.00		0.00			
44	WJXX	10/07/12	10/07/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6/7	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$150.00		0.00			
45	WJXX	10/07/12	10/07/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$175.00		0.00			
46	WJXX	10/07/12	10/07/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$800.00		0.00			
47	WJXX	10/07/12	10/07/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$2,300.00	P-3	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,300.00		0.00			
48	WJXX	10/07/12	10/07/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	2	\$1,050.00	P-3	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$1,050.00		0.00			
49	WJXX	10/07/12	10/07/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$225.00		0.00			
													Totals	97	\$30,025.00